



[IMMEDIATE RELEASE]

Central Market Approaching 85th Anniversary and Celebrates 2nd Anniversary of Revitalisation – “See You in Central Market”

Three main themes: “Select for Central”, “Found in Central”, and “Come to Central”
Creating a dynamic “21st Century Marketplace”, promoting sustainable development, sustaining cultural heritage and fostering multicultural integration, inclusivity and diversity



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HONG KONG - August 3, 2023 - Central Market, the Vibrant Marketplace at the heart of Hong Kong that has witnessed Hong Kong’s changes throughout history, will celebrate the approaching of 85th years opening and second anniversary of its reopening in August with a series of special events and activities. Since its revitalisation in August 2021, Central Market has been committed to paving the way by creating a dynamic “21st Century Marketplace” through its flexible space design and diverse range of on-site activities. From August 17th onward, it will host a month-long **“See You in Central Market”** celebration, in the collaboration of 20 partners, including community organisations and societies. The series of exciting events will showcase three main themes: **“Select**

for Central”, “Found in Central”, and “Come to Central”, corresponding to Central Market’s core values of being “Approachable”, “Energetic”, and “Gregarious”. The celebration will also look back on how the project has transformed this iconic, historic landmark into a vibrant community hotspot.

In the last two years, Central Market has been conceptualised as a “Playground for All”, not only through preserving the unique historical value of the site, but also in creating new collective memories for people of all ages and backgrounds to enjoy. Besides hosting various types of cultural activities while balancing commercial and public interests, it has not only become a hotspot that connects the surrounding neighbourhood and beyond, but also tells good stories of Hong Kong to the world that the city is rejuvenated with a long-awaited new tourist attraction after the 3 years of pandemic.

Two-year anniversary celebration: vibrant activities bring countless delights for the public



To celebrate its second anniversary, Central Market has planned a series of vibrant activities embodying its three core values of being “Approachable”, “Energetic”, and “Gregarious”. These activities are designed to attract local consumers and tourists alike, in conjunction with the government’s “Hello Hong Kong”. Decorations and various photo hotspots have also been set up in the Market for visitors to take photos and share on social media.

Upon entering, visitors will be greeted with a large photo spot emblazoned with the words “See You in Central Market”. This sign symbolises the different experiences Central Market has to offer its visitors and all the wonderful memories they can create there together. In response to the government’s “Hello Hong Kong” initiative, Central Market has also partnered with students from VTC Youth College’s Diploma of Vocational Education (Fashion) program to specially design the

signs of “Hello Hong Kong”, “Hello Central” and “Playground for All” using different fabric patterns that showcase Hong Kong’s distinctive characteristics. In the Central Market OASIS, various light decorations representing the historic landmark and Hong Kong are hung up, showcasing the city’s past and present.

“Select for Central”: Featuring a Sustainability Living Show to Bring Sustainable Development Closer to the Public

The revitalised Central Market has become a vibrant community hub dedicated to promoting innovative technology, sustainable development, and upcycling. The two-year anniversary celebration aims to educate and mobilise the public on related knowledge through a people-centred event that encourages everyone to make sustainable choices.

1. Hosting Recycled Shirt Chain Making at the Historical Building Central Market

Central Market is partnering with **The Salvation Army** to kick off its celebration with the “Recycled Shirt Chain Making” activation. Over 100 volunteers including kids and elderly will join forces to showcase recycled clothes collected by The Salvation Army, emphasising the importance of sustainable development and cultural conservation. The event also aims to spread the message of care and compassion to the public and those in need, including underprivileged families, to promote cultural inheritance.

2. The “Sustainability Living Show” by Central Market x The Salvation Army x VTC Youth College x Local Sustainable Fashion Design Team FASHION CLINIC

On August 22, Central Market will partner with **The Salvation Army, VTC Youth College,** and local sustainable fashion design team **FASHION CLINIC** to present “**Sustainability Living Show**” – an upcycled fashion exhibit. Local sustainable fashion designers, supported by students from VTC Youth College’s Diploma of Vocational Education (Fashion) program, will transform used clothing collected by The Salvation Army into unique and stylish fashion garments. The Salvation Army also invites elderly and ethnic minorities to be the fashion models and showcase the fashion clothings, creating an inclusive and diverse runway. They will also create a unique upcycled artwork using recycled denim fabric, which will be displayed at Central Market for one month, starting from August 17th.

Students from VTC Youth College’s Diploma of Vocational Education (Fashion) program will also transform the used garments into chair covers and market stall covers for Central Market, quietly integrating sustainable development principles for public use.

3. Upcycled Cube Sofas Workshop

FASHION CLINIC will take on the role of a mentor and host workshops teaching parents and children recruited by The Salvation Army on how to transform clothes into upcycled cube sofas.

Central Market will also provide lunch and take the attending children to an In-depth Central Tour, allowing them to fully enjoy their time at Central Market.

4. Upcycled Green Furniture Playground

Partnering with local social enterprise “**Impact Partners HK** and its social innovation project “**Bamboo Generations**”, Central Market will create an “**Upcycled Green Furniture Playground**” in the ground floor atrium. The project will use recycled bamboo from scaffolding work to build three playground facilities, which will then be wrapped in recycled clothes from The Salvation Army. Students from VTC Youth College will redesign the cloth coverings to integrate the art of bamboo into the community’s culture and provide a public space for enjoyment.

5. Central Innovator’s Market Hub

Central Market has always been committed to promoting the growth of local brands, start-ups, and SMEs, providing them with a platform to realise their full potential. This year, Central Market will host a creative marketplace featuring innovative corporations such as Ubivox, a start-up supported by **Cyberport Incubation Programme**, as well as local SMEs, well-established brands, **The Salvation Army**, and students from different tertiary institutions, including **The Education University of Hong Kong**. Over 100 limited-edition products showcasing local creativity will be sold.

6. The Multimedia Interactive Exhibition – “Child & Youth Friendly HK”

From August 18th to 20th, Central Market will also partner with **The Boys’ and Girls’ Clubs Association of Hong Kong** to hold a multimedia interactive exhibition “**Child & Youth Friendly HK**”, integrating multimedia and artistic elements and showcasing Web3.0 digital artworks co-created by four local illustrators and children and youths. There will also be various interactive experiences for parents and children, video sharing and youth performances to allow the public to explore the unlimited potential of the children and youth.

“Come to Central”: Encouraging Cultural Exchange Through Heritage, History, People, and Sports

Cultural heritage is extremely important for society, thus Central Market aims to transform its enthusiasm for Hong Kong’s local culture into actions that promote cross-generational cultural

exchange. By incorporating new elements and creativity, it will promote social cohesion and bring innovative momentum for the future.

1. **“Unveiling the Heart of Hong Kong” Tour**

Central Market will collaborate with **Walk in Hong Kong** to launch the **“Unveiling the Heart of Hong Kong”**, curating a community map of the heritage sites in Central. The map will cover 4 main themes: historical buildings, Centrals hidden gems, film arts and specialty shops, which the public can gain a deeper understanding of the cultural and historical value of the Central district through walking, and to pass on the history and culture of Hong Kong through action.

2. **Hall of Legends**

Apart from culture inheritance, another important concept of Central Market is the integration of the old and the new and the cooperation with technology. Starting from August 15th, Central Market will partner with **renowned cross-media artist Victor Wong** to present the **“Hall of Legends”** exhibition at the Legacy Wall on the first floor. This exhibition will feature legendary brands and celebrities, combining technology and art to showcase history and culture in a whole new way and deliver a unique visual art experience to the public.

3. **“Historic Building Models” and “Monumental Stories – Cat Curator Colouring Competition Winning Entries” Exhibitions**

In September, the Antiquities and Monuments Office of Development Bureau will present the **“Historic Building Models”** and **“Monumental Stories – Cat Curator Colouring Competition Winning Entries”** exhibitions to promote historic buildings through childhood pleasure. Selected historic buildings are presented through toy bricks in the model exhibition and educational typed declared monuments through the colours and inspirations of primary school students in the cat curator colouring competition exhibition bringing visitors to appreciate the beauty of historic campuses.

4. **Sports Carnival**

“Come to Central” is not complete without sports! On September 16th, Central Market will partner with the **Kai Tak Sports Initiative**, a community initiative of Kai Tak Sports Park, to host a **“Sports Carnival”**. The event will feature appearances by local sports celebrities, including Li Hui, a former Hong Kong Martial Arts representative, Lee Chun Ho, a former Hong Kong Karate athlete, and Jacqueline So, a current Hong Kong Skateboarding representative. These sports stars will promote local sports culture and encourage physical activity in the community.

“Found in Central”: Promoting Cross-Generational Cohesion and Cultural Diversity

Central Market has always been committed to promoting cross-generational cohesion, providing opportunities for people of different ages to interact and connect with the community. Central Market hopes to break down traditional boundaries, discover unknown talents in Hong Kong and unleash their potential as the saying goes: 'Experts can be found among the people'.

1. Voice of Central

VOICE OF CENTRAL
CHARITY SINGING COMPETITION
Spread your love with singing and create a harmonious HK!

Venue: Central Market
Enrollment: Online Application
Preliminary Round: 19/08/2023 (Sat) 11am-9pm
(Welcome to enroll on the spot on the day of the Preliminary Round)
Semi-Finals: 01/09/2023 (Fri) 6:30pm-10:30pm
Finals: 17/09/2023 (Sun) 6:30pm-10:30pm
Application Deadline: 09/08/2023

Contestants who enter the Semi-Finals and Finals successfully, will have a chance to receive guidance from celebrity vocal coach!

Prizes totaling over \$100,000.00, including:
Celebrity singing classes, hotel staycation and dining vouchers, charity concert held at the Fringe Club and participation in its local art talent incubation program, etc.

Beneficiary: THE SALVATION ARMY 救世軍

Guest Performers: JOKEIAN

Organiser: 中環街市 CENTRAL MARKET

Co-Organiser: VOIZE

Partner: The Fringe Club

Apply Now: [QR Code]

Central Market and **Voize Music Academy** are jointly organising the “**Voice of Central**” singing competition to discover Hong Kong’s unknown talents and provide a platform for people of different ages, races, and backgrounds to participate. The competition also features judges such as famous music producer Mr. Chiu Tsang Hei, star singing consultant Mr. Jeffrey Choi and other star guest judges, providing professional opinions to the contestants. Half of the registration fees will be donated to **The Salvation Army** for charitable purposes.

Additionally, Central Market will also collaborate with **The Fringe Club** in which the winners of the “Voice of Central” will have the chance to hold a solo charity concert at The Fringe Club and join the local incubation training program to further develop their artist career.

2. New Retail Space: Central Cosmo



Central Cosmo, located on the first floor, will make its grand debut in early August! It brings together lifestyle tastes and gourmet cuisine, offering nearby office workers a unique shopping experience. The space also provides opportunities for local living and health retail brands to set up stalls in the bustling Central area, increasing exposure and supporting local creativity.

3. The Virtual Internship Program by CLAP@JC x BSD Education x Young Founders School

A group of local secondary school students will become interns while staff of Central Market will serve as mentors to guide them in-depth understanding of the conservation and revitalization of Central Market, and to conceive different activities in terms of daily operations, venue rental and market planning. Central Market will also review the feasibility of the activities and put the students' creative ideas into action!

4. Central Market x The Salvation Army "Intergenerational Guided Tours"

Central Market will collaborate with **The Salvation Army** to recruit energetic young olds as senior ambassadors to lead citizens on guided tours of Central Market, providing them with opportunities for self-fulfilment and promoting community cohesion.

Shop and Save: Central Market Celebrates 2nd Anniversary with Promotions and Discounts

Central Market is also celebrating its second anniversary with a month-long promotional event. From August 17th to September 7th, there will be 3-4 different merchants offering shopping discounts every Thursday, covering a variety of product categories. Shoppers can enjoy buy-one-get-one-free deals for braised abalone from **Ginkgo Store** and all cookies from **Cookieism**, 50% off on all signature cakes from **Asok Thai Cake** and many more. There will be surprises every week waiting for you to discover, making it the perfect opportunity to shop for your favourite products!

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About the Central Market Revitalization Project

As announced in the 2009 Policy Address, the Urban Renewal Authority (URA) was tasked with the revitalisation of the former Central Market building to provide a green public open space for diversified uses for public enjoyment. The URA Board has approved the tender award to Chinachem Group (the Group) as the main operator of the Central Market Revitalisation Project for a period of 10 years. The URA and the Group have set up a joint management committee to operate and manage Central Market. The URA will closely monitor the performance and operational effectiveness of the main operator.

Central Market, the Grade III historic building, which operated as a market from 1939 to 2003, has reopened on August 23, 2021 and been transformed into a vibrant community hotspot that pioneers the “Playground for All” concept by accentuating an Approachable, Energetic and Gregarious appeal. While preserving the collective memory of the city, the rejuvenated landmark is breathing new life into the community with new experiences and vibrancy. Central Market not only pays homage to the building’s long-standing history, but also showcases and leads the future with its creation of a “Vibrant Marketplace at the heart of Hong Kong” through a flexible and interactive design and innovative technology. In addition to promoting local brands and start-ups, Central Market aims to be a next-generation landmark that fosters culture, lifestyle, and community building, synergising and connecting communities across multiple projects, creating community spaces that can be shared and enjoyed by the public.

Central Market Revitalization Project has won numerous international awards, to name a few: MIPIM Asia 2022 Gold in Best Refurbished Building, Gold in Best Urban Regeneration Project, Special Jury Award and HKICON Conservation Awards 2021 in Special Mention Adaptive Reuse Category.

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Appendix

Central Market: The Embodiment of Placemaking with the Goal of Enshrining Cultural Heritage in Collective Memories across Generations through Technology

As the hub for various commercial activities and one of Hong Kong's iconic landmarks for decades, Central Market takes the multifaceted approach Placemaking to the next level by inducing the urban planning concept into its history and cultural elements with modern technology, creating an environment that is accessible and usable by people of all ages, abilities, and backgrounds to foster cross-generational cohesion.

During the revitalisation process, Central Market has retained the building's original architectural elements to illustrate its long-standing history while creating a modern space. With flexible and interactive interior designs, Central Market provides diverse and approachable entertainment, dining, and shopping experiences while following two major principles of conservation and offering public enjoyment. In addition to introducing time-honoured local brands and social enterprises to the space, Central Market has held over 1,500 cultural events with more than 1,200 organisations in the past two years, turning it into a communal space where people from all walks of life can meet, mingle, and socialise together while supporting local brands and culture.

Apart from providing diversified experiences, Central Market also shares knowledge, education, and cultural exchange through its platform, while encouraging inclusiveness, promoting art and culture, as well as supporting start-ups. With diverse catering, retail, and cultural activities, Central Market strives to be a unique leisure destination and vibrant community hotspot for the neighbourhood.

Central Market's updated architectural design preserves tradition while breaking the limits of time - showcasing the past, present, and future

Central Market was first established in the 19th century and has since been preserved by the Urban Renewal Authority and operated by Chinachem Group. With its revitalisation works, Central Market's former appearance was restored with the addition of "innovative" design elements that help create a cosy and vibrant gathering space. Central Market's design incorporates modern minimalistic architectural styles, as well as interior design elements from the traditional Hong Kong wet markets. Featured elements such as market lamps, folding metal gates with perforated patterns, bamboo steamers, and iconic typeface evoke a nostalgic image of Hong Kong in the 1970s and 1980s. Additionally, the three-storey building adopts a "Boundaryless" spatial concept in interweaving food experience, retail-tainment, co-working nature and cultural heritage through choreographed spaces, echoing the vision of being "Approachable", "Energetic", and "Gregarious". The urban oasis has always been an important concept in Central Market's revitalisation, extending from outdoor green public spaces to indoor green leisure spaces, where community performances and activities gather people from all walks of life to support integration and communication.

I. Events List

Event	Details
“Select for Central”	
<p>The “Sustainability Living Show” by Central Market x The Salvation Army x VTC Youth College x Local Sustainable Fashion Design Team DESIGN CLINIC</p> <p>Local sustainable fashion designers, supported by students from VTC Youth College’s Diploma of Vocational Education (Fashion) program, will transform used clothing collected by The Salvation Army into unique and stylish fashion garments. The Salvation Army also invites elderly and ethnic minorities to be the fashion models and showcase the fashion clothings, creating an inclusive and diverse runway. They will also create a unique upcycled artwork using recycled denim fabric, which will be displayed at Central Market for one month, starting from August 17th.</p> <p>Students from VTC Youth College’s Diploma of Vocational Education (Fashion) program will also transform the used garments into chair covers and market stall covers for Central Market, quietly integrating sustainable development principles for public use.</p>	<p>Date: August 22 Time: 6:40 p.m. to 7:40 p.m. Venue: OASIS, G/F, Central Market</p>
<p>Upcycled Cube Sofas Workshop</p> <p>FASHION CLINIC will take on the role of a mentor and host workshops teaching parents and children recruited by The Salvation Army on how to transform clothes into upcycled cube sofas.</p> <p>Central Market will also provide lunch and take the attending children to an In-depth Central Tour, allowing them to fully enjoy their time at Central Market.</p>	<p>Date: August 20 Time: 10:30 - 14:30 Venue: Interactive Wall Area, G/F, Central Market</p>
<p>Sustainable Fashion Textile Workshops - Denim Tote Bag Workshop (Central Club members only)</p> <p>By sharing different needlework techniques such as turning needles</p>	<p>Date: August 20 Time: 14:30 - 16:30 Venue: H6 CONET, Central</p>

<p>and blanket stitching, the instructor and participants will use specially treated, unique denim fabric to sew a beautiful and practical tote bag that reflects their personal style.</p>	
<p>Sustainable Fashion Textile Workshops - Upcycling Workshop (Central Club members only)</p> <p>The workshop will teach basic embroidery techniques and guide you in turning your beloved old clothes into works of art.</p>	<p>Date: August 27 Time: 14:30 - 16:30 Venue: H6 CONET, Central</p>
<p>Sustainable Fashion Textile Workshops - Wallet Upgrade Workshop (Central Club members only)</p> <p>A series of specially treated fabrics with unique colours and textures will be provided for participants to create their own distinctive wallets step-by-step, using hand-sewing and different needlework techniques.</p>	<p>Date: September 3 Time: 14:30 - 16:30 Venue: H6 CONET, Central</p>
<p>Upcycling Fashion Exhibition</p> <p>VTC Youth College and The Salvation Army have been collaborating on the “Upcycling and Recycling of Surplus Fabric Program” since the beginning of this year, encouraging students to unleash their creativity and craft skills, and embody the spirit of upcycling. This exhibition will showcase 15 unique and fashionable tote bags designed and sewn by VTC Youth College Diploma in Fashion Design students using brand-new surplus clothing collected by The Salvation Army, as well as 14 “upcycled” Japanese-style denim jackets.</p> <p>Local sustainable fashion design team, FASHION CLINIC, will showcase sustainable fashion designs at Central Market during the anniversary celebration, including several specially designed “upcycled” clothing items for the occasion.</p>	<p>Date: August 17 to 31 Time: 10:00 - 22:00 Venue: Area besides Grand Staircases, Central Market</p> <p>Date: September 1 to 14 Time: 10:00 - 22:00 Venue: Interactive Wall, G/F, Central Market</p>
<p>Upcycled Green Furniture Playground</p> <p>Partnering with local social enterprise “Impact Partners HK” and its social innovation project “Bamboo Generations”, Central Market will create an “Upcycled Green Furniture Playground” in the ground floor atrium. The project will use recycled bamboo from scaffolding work to build three playground facilities, which will then be wrapped in recycled clothes from The Salvation Army. Students from VTC Youth College will redesign the cloth coverings to integrate the art of</p>	<p>Date: August 17 to August 31 Time: 10:00 - 22:00 Venue: OASIS, G/F, Central Market</p> <p>Workshop Date: August 20 Time: 10:30 - 14:30 Venue: OASIS, G/F, Central Market</p>

<p>bamboo into the community’s culture and provide a public space for enjoyment.</p> <p>A workshop will also be held on the 20th, where volunteers from “Bamboo Generations” will invite participants to build a small bamboo swing together, enjoying the fun of hands-on bamboo construction.</p>	
<p>Central Innovator’s Market Hub</p> <p>Central Market has always been committed to promoting the growth of local brands, start-ups, and SMEs, providing them with a platform to realise their full potential. This year, Central Market will host a creative marketplace featuring innovative corporations such as Ubivox, a start-up supported by Cyberport Incubation Programme, as well as local SMEs, well-established brands, The Salvation Army, and students from different tertiary institutions, including The Education University of Hong Kong. Over 100 limited-edition products showcasing local creativity will be sold.</p>	<p>Date: August 17, 21 to September 3 Time: 12:00 - 20:00 Venue: Event Space, 1/F & Dining Ground, G/F, Central Market</p>
<p>The Multimedia Interactive Exhibition – “Child & Youth Friendly HK” of The Boys’ and Girls’ Clubs Association of Hong Kong</p> <p>The exhibition showcases Web3.0 digital artworks co-created by four local illustrators and children and youths. There will also be various interactive experiences for parents and children, video sharing and youth performances to allow the public to explore the unlimited potential of the children and youth.</p>	<p>Date: August 18 to August 20 Time: 10:00 - 22:00 Venue: Event Space, 1/F, Central Market</p>
“Come to Central”	
<p>“Unveiling the Heart of Hong Kong” Tour</p> <p>Central Market will collaborate with Walk in Hong Kong to launch the “Unveiling the Heart of Hong Kong” tour, creating a community map of the heritage sites in Central. The map will be distributed to the Hong Kong Tourism Board’s Visitor Centre, The Fringe Club and The Foreign Correspondents’ Club Hong Kong.</p>	<p>Date: August 26, September 23, 30 and October 1 Time: 14:30 - 17:00 Venue: Central District</p>
<p>“Historic Building Models” and “Monumental Stories – Cat Curator Colouring Competition Winning Entries” Exhibitions</p> <p>In September, the Antiquities and Monuments Office of Development Bureau will present the “Historic Building Models” and “Monumental</p>	<p>Date: September 1 - 30 Time: 10:00 - 22:00 Venue: Main Entrance, 1/F, Area outside Shop Slowood and Grand Staircase, Central Market</p>

<p>Stories – Cat Curator Colouring Competition Winning Entries” exhibitions to promote historic buildings through childhood pleasure. Selected historic buildings are presented through toy bricks in the model exhibition and educational typed declared monuments through the colours and inspirations of primary school students in the cat curator colouring competition exhibition bringing visitors to appreciate the beauty of historic campuses.</p>	
<p>Hall of Legends</p> <p>Starting from August 15th, Central Market will partner with renowned cross-media artist Victor Wong to present the “Hall of Legends” exhibition at the Legacy Wall on the first floor. This exhibition will feature legendary brands and celebrities, combining technology and art to showcase history and culture in a whole new way and deliver a unique visual art experience to the public.</p>	<p>Date: August 15 onwards Time: 10:00 - 22:00 Venue: Legacy Hall, 1/F, Central Market</p>
<p>Sports Carnival</p> <p>The carnival will introduce two community recreational sports that have been popular since the last century, skateboarding and tai chi. Former and current representative of the Hong Kong team, Li Hui and current representative of the Hong Kong skateboard team Reeve, has been invited exclusively to serve as the activity instructor, promoting local sports culture.</p>	<p>Date: September 10 Time: 14:00 - 17:00 Venue: OASIS, G/F, Central Market</p>
<p>“Found in Central”</p>	
<p>Voice of Central</p> <p>Central Market and Voize Music Academy are jointly organising the “Voice of Central” singing competition to discover Hong Kong’s unknown talents and provide a platform for people of different ages, races, and backgrounds to participate. The competition also features judges such as famous music producer Mr. Chiu Tsang Hei, star singing consultant Mr. Jeffrey Choi and other star guest judges, providing professional opinions to the contestants. Half of the registration fees will be donated to The Salvation Army for charitable purposes.</p> <p>Additionally, Central Market will also collaborate with The Fringe Club in which the winners of the “Voice of Central” will have the chance to hold a solo charity concert at The Fringe Club and join the local</p>	<p>Date & Time: Preliminary — Aug 19; 10:00 - 22:00 Semi Final — Sept 1; 18:30 - 22:30 Final — Sept 17; 18:30 - 22:30 Venue: OASIS, G/F, Central Market</p>

incubation training program to further develop their artist career.	
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II. List of Thursday-Only Tenant Offers

Tenant	Tenant Offers	Promotional Date
Mini Melts	Every cup of Mini Melts sell at HK\$10	August 17
Rhino	In the purchase of any item, a cup of white peach oolong tea will be offered for free.	August 17
Gingko House Eldershop	Buy one get one free offer on a can of 10-Head Abalone (ready to eat) for HK\$188	August 17
Slowood	50% discount offer on unpackaged chocolate and natural dried fruit	August 17
Cookieism	Buy one get one free offer on single-pack cookies	August 24
Mrs. So's XO Sauce	Mrs. So's XO Sauce at 50% off discount (original price HK\$138, now HK\$69)	August 24
Agogreen X Wave your Way	50% discount offer on selected items of Taiwanese combs	August 24
The Gift from Earth	50% discount offer on selected items	August 24
Endorphins	Buy one get one free offer on Canelé	August 24
Cheung Chau Corner	Buy one get one free offer on drinks	August 31
Asok Thai Cake	Buy one get one free offer on Petit cake	August 31
LILI LULU	Buy one get one free offer on selected items	August 31
Mammy Pancake	Free soda drink on any purchase on pancake	August 31
KT's Factory	Buy one get one free offer on all types of dipping sauce mochi	September 7
Logitech	35% discount offer on selected items: MX Anywhere 3 - 30% off HK\$559, original price HK\$799 MX Keys - 30% off HK\$629, original price HK\$899 PRO X Superlight (MAGENTA / RED only) - 35% off HK\$849, original price HK\$1,299	September 7

Chart Coffee	Buy one get one free offer on any drinks during specified time period	September 7
Asok Thai Cake	50% discount offer on Signature Cakes	September 14
Lam Kee Snacks	Buy one get one free offer on specified traditional snacks	September 14
DAFU	50% discount offer on DAFU classic white sneakers and HK-limited sneakers	September 14

III. List of Other Tenant Offers

Tenant	Tenant Offers	Promotional Period
Sleepro by afontane	Extra 10% discount on designated products	August 17 to September 17
lantao.hk	10% discount offer on all store items	
Pizza Hut	A HK\$50 cash discount coupon on Pizza Hut Summer WOW Campaign	
Urban 28	10% discount offer on purchases of two or more items	
FnH Keto Diet	Buy one get one free offer and an extra 5% discount on Lava Custard Mooncakes (Keto) purchases	
Locoweed	Receive a limited edition fragrance stone set upon purchase of any product in-store Follow @locoweed.c on Instagram and register as a member to receive a complimentary travel-sized Mingqian perfume	
Cheung Chau Corner	A HK\$3 discount on all drinks	